

# MARBLE AND GRANITE

interior designs



TIMELESS, CLASSIC, CHIC.

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AUSTEN

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# OUR STYLE

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Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets, and are usually created to communicate a message to a wide variety of audiences.

Aside from keeping people informed, beautifully designed booklets can also be brought home as a keepsake. These visually appealing platforms are easy to distribute as well, and can be handed out during expos and other events, making your brand truly memorable.

Just like most print publications, the key to creating an effective booklet lies in curation. Consistency in branding is important for businesses, but good design also applies to personal or event booklets. Make sure you have clear, accurate information on each page. Choose compelling photos, fonts, and images. Pick colors that suit your style. You need to communicate well with your audience, so always keep them in mind as you design.

Need more ideas? Create an outline of the important sections you want to include in your booklet. Businesses often include their vision and mission, in addition to their yearly goals and metrics. For an event booklet, include the day's schedule or a list of speakers. Shops also hand out catalogs, listing their products and the prices. What's important is that you know the purpose of your booklet, and from there, you'll have millions of ideas ready!

Whether you're creating a compilation of your recipes or showcasing your latest promotions, just create a good balance of content and you're on your way to a clear, effective booklet.

# CUSTOMER SATISFACTION RATING

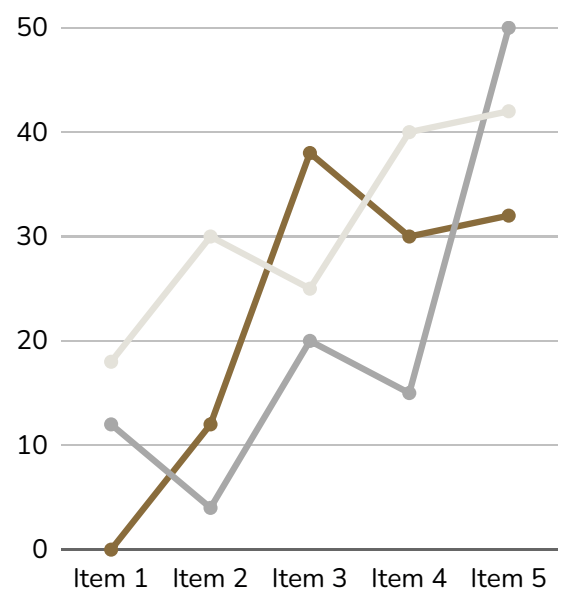
**From tiny bachelorette pads to giant ancestral homes, we refresh any outdated interior with modern, contemporary designs**

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# OUR WORK

## CUSTOMER SUCCESS STORIES FROM THE LAST YEAR:

### HENRY'S YORKSHIRE HOME

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### TONING DOWN KEYLA'S LOUD LONDON APARTMENT

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# OUR PROCESS

01

Book a  
consultation

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02

Review our  
mood board  
& proposed  
floor plans

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03

The before &  
after reveal

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# MEET OUR TEAM

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## **JEANNE HALLUM**

Chief Executive Officer

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## **ALICIA MOORE**

Chief Financial Officer

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## **DEVIN BANKS**

Chief Operating Officer

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AUSTEN



## LET'S GET IN TOUCH

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